



health

Department:
Health
REPUBLIC OF SOUTH AFRICA

B-WiSE!

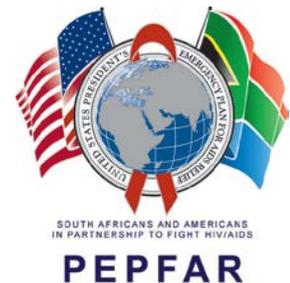
HEALTH AT YOUR FINGERTIPS

Angie McCrone

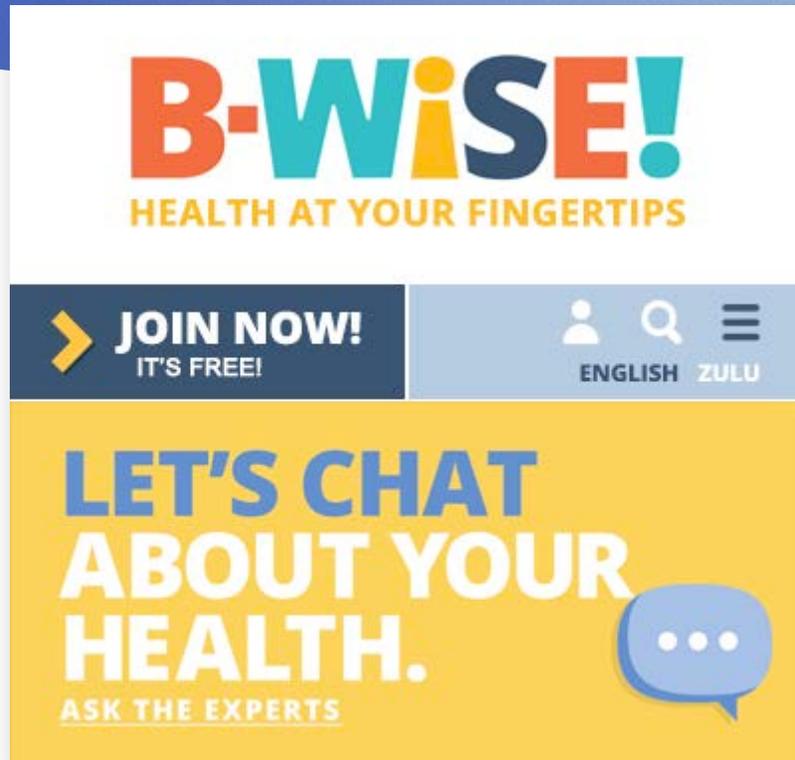
Programme Manager, B WiseHealth.com

Nompumelelo Mtshali

Nurse Clinician, Health Systems Trust



BWiseHealth.com



B-WiSE!
HEALTH AT YOUR FINGERTIPS

JOIN NOW!
IT'S FREE!

ENGLISH ZULU

LET'S CHAT ABOUT YOUR HEALTH.
ASK THE EXPERTS



SPEAK OUT

Have you ever talked about HIV/AIDS with your parents or guardians?

- Yes
- No

SUBMIT



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SOUTH AFRICANS AND AMERICANS
IN PARTNERSHIP TO FIGHT HIV/AIDS

PEPFAR

Results: Reaching Young People

- ▶ 33,000+ SA users
- ▶ Over 200 health articles
- ▶ Live Chats & Polls
- ▶ Ask an Expert (175+ questions)
- ▶ Zero-rated



**SPEAK
OUT!**

**The Minister of Health
wants to hear from you.**



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Scalability & Costing Implications

- ▶ A South African site
- ▶ Clinic Finder
- ▶ Feedback from young people

Phone: 0116141474

Rate this Clinic: ★★★★★

Service: Antiretroviral Treatment (ART)
HIV Counselling and Testing (HCT)

Share feedback with the Clinic:

Location: 17 Esselen Street Clinic
Hillbrow, Johannesburg

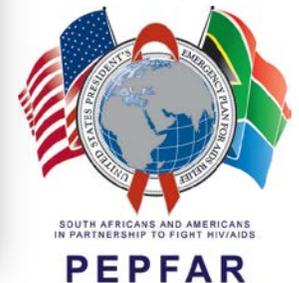
Clinic Rating: 4/5 stars (50 ratings) ★★★★★

Map showing the location of the clinic at the intersection of Hospital St and Esselen St in Hillbrow, Johannesburg. Landmarks include the Awethu Project, Hillbrow Theatre, and Hillbrow Community Health Centre.



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Lessons Learnt: Adaptability



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PEPFAR

Partnership Pack



SCAN TO JOIN

Free to use
(It won't use data on MTN,
Vodacom, & Cell C)



B-Wise about your **Health** B-Wise about your **Life**



Visit
B WiseHealth.com



Pick your topic
and get the facts



Let's chat about
your health



Tell us what
you think



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Problem statement & Intervention

Problem Statement

HST identified poor uptake of HIV Counselling and Testing Service (HTS) among the youth

Intervention

- ▶ Introduce DREAMS & B-Wise to school principals
- ▶ Oral Presentation to learners
- ▶ Distributions B-Wise pamphlets & copies of DREAMS country strategy
- ▶ Bhekaphambili Primary identified B-Wise educator champion
- ▶ Granted computer access to learners for B-Wise

Intervention Group



- ▶ Included both Educators and learners:
- ▶ 7 Schools: 3 secondary, 4 primary,
- ▶ 7 Principals, 168 Educators
- ▶ 4824 Learners



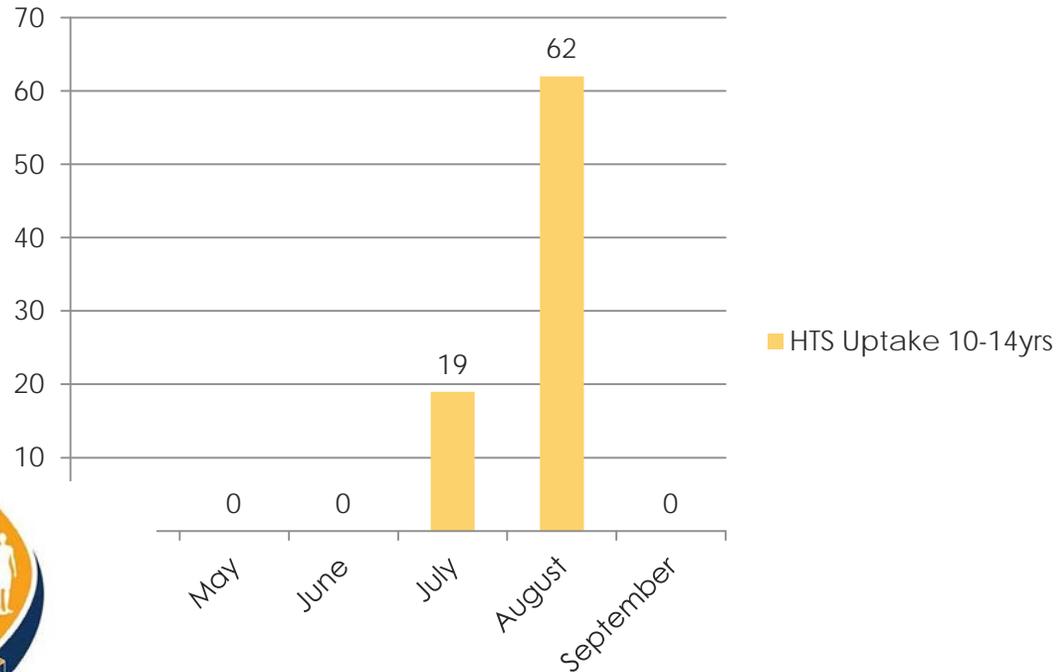
HEALTH
SYSTEMS
TRUST

RESULTS

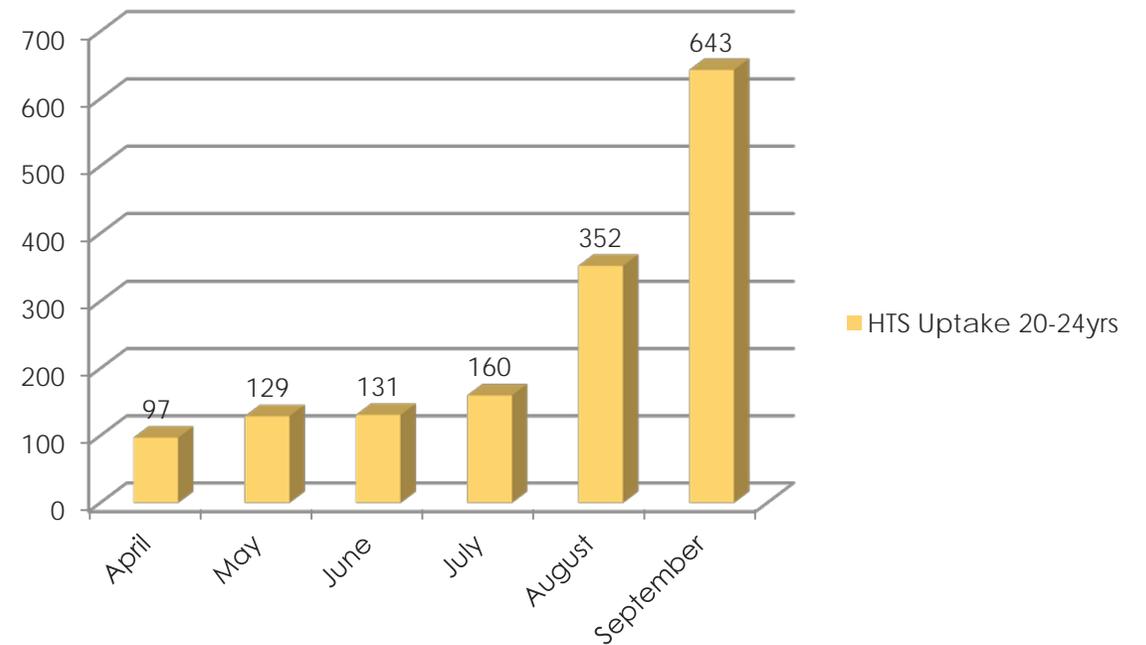
- Learners became eager for HIV test so that they know their HIV status
- Increased uptake of HTS services amongst young people in Lamontville
- Lamontville Clinic has identified Happy Hour for learners on Fridays from 14H00 to 16H00.

Youth HTS Uptake April to September 2016

Youth HTS Uptake 10-14yrs



Youth HTS Uptake 20-24yrs



Lessons Learnt

- ▶ Best results achieved through the availability of the B-Wise mobi-site.
- ▶ The B-Wise mobi-site can increase the uptake of HIV Counselling and Testing Service (HTS) among the youth through bringing about awareness of the available services